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DEAN FLOREZ

CHAIR

Senate Committee on Banking, Commerce & International Trade

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AGENDA

Wednesday, August 4, 2004
1:30pm - - Room 3191

- 1) AJR 91 Chan. Trade assistance for service workers

Informational Hearing: Malicious Pop Up Ads and "Phish"ing Scams: Is Your Financial Information Secure on the Internet?

- I. Opening by Senator Dean Florez, Chairman on Banking, Commerce and International Trade
- II. Overview – Pop Up Ads and "Phish"ing Scams
 - a) Toby Kohlenberg and Lenny Zeltser, SANS Institute, Internet Storm Center
 - b) Dave Jevans, Chairman, Anti-Phishing Working Group
 - c) Joanne McNabb, Chief, Office of Privacy Protection, California Department of Consumer Affairs
- III. Consumers' Financial Information on the Web
 - a) Richard Detura, Director of Fraud Policy, Citibank
 - b) Wayne Nader, Vice President, Government Banking, U.S. Bank
 - c) Maurine Padden, California Bankers Association
 - d) David Aucsmith, Security Architect, Microsoft
 - e) Morgan Reed, Association for a Secure Internet



IV. Law Enforcement

- a) James Sibley, Program Director, REACT (Rapid Enforcement Allied Computer Team)
- b) Bill Bennett, Senior DA Inspector, Northern California Computer Crimes Task Force
- c) Rich Gilleland – Detective, Sacramento Police Department, Sacramento Valley High Tech Crimes Task Force

V. Prevention Strategies

- a) Matt Moynahan, Vice President, Consumer Products and Solutions, Symantec Corp.
- b) Pavni Diwanji, Chairman and Founder, Mail Frontier
- c) Oli Thordarson, American Electronics Association
- d) Mike Ross, Consumer Advocate, California Alliance for Consumer Protection

VI. Public Comment

VII. Closing Comments

